



# **COLCHESTER** **HALF-MARATHON 2026**

***COLCHESTER'S FLAGSHIP RACE***

**Sunday 8th March 2026**  
Jobserve Community Stadium



# ABOUT US



The Colchester Half Marathon has been owned by the Robin Cancer Trust since 2023. Founded in Colchester, we are a small local charity working tirelessly to save lives.



Last year we raised **£92,000** – the proceeds from this incredible community event helps fund our mission to save lives; allowing us to reach thousands in the region with our award-winning cancer awareness campaigns, and supporting those affected by cancer – making a huge difference to the lives of people in our community.



**WATCH NOW**

**Take a look at last year's official video!**



We are so grateful to all **our sponsors** for their **support**, and we hope you will be able to be a part of this **legacy** as well.



# PARTNERING WITH US

Providing the best event possible for runners, communities, and sponsors is our goal.



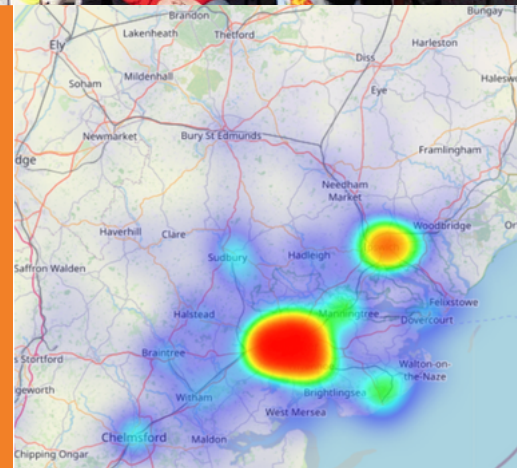
Age Bandings

<= 15  
16-20  
21-25  
26-30  
31-35  
36-40  
41-45  
46-50  
51-55  
56-60  
61-65  
66-70  
70+



## OUR REACH

- \* Powerful digital presence
- \* Broad appeal across all age groups
- \* Strong local following



## SOCIAL MEDIA

**563,000 people reached last year**



7.2K+ Followers



700+ Followers

## EMAIL MARKETING

**4100+ subscribers**

Custom sponsor emails

All communication is sponsor watermarked

# OUR IMPACT

In partnership with our sponsors, we're committed to delivering an exceptional marathon experience — for runners, our local community, and partners alike.

Let's take a look back at **2025** — our biggest and most inspiring year yet!



**3500  
registered  
participants**

Plus thousands of local supporters lining the city streets and event village to cheer on the runners – we can help you reach them all!



**563,000  
people  
reached**

Our expert digital marketing team can help you engage our online community through bespoke social media campaigns and collaborations.



**Thousands  
of email  
subscribers**

Put your company at the forefront of our email and website campaigns – we can help drive traffic to your business.



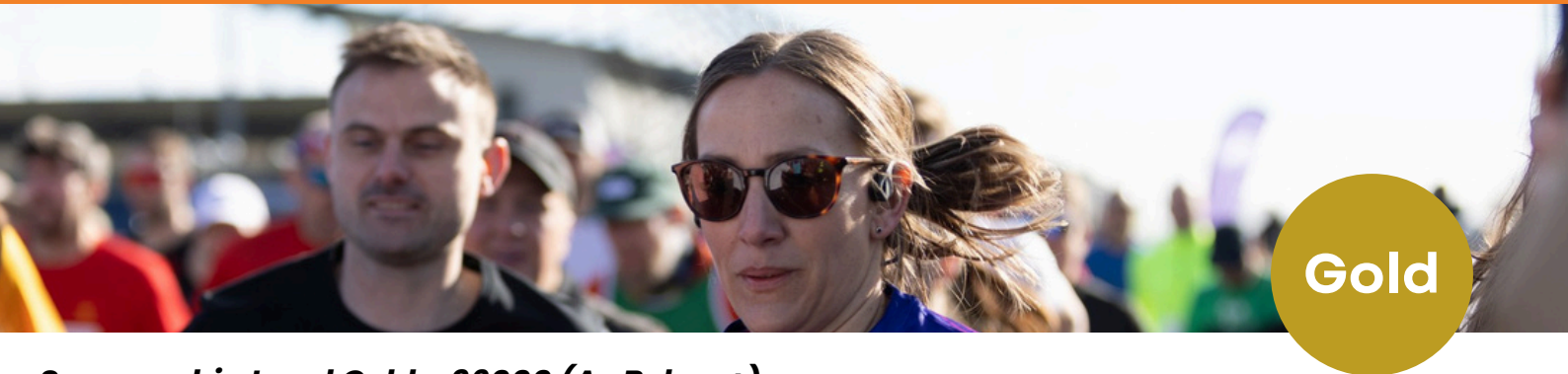
## Press/Local Celebrity Engagement

Local Team GB Olympic medalist Lewis Richardson was the official race starter for the 2025 Colchester Half Marathon.

As our event continues to grow, it attracts increasing attention from local celebrities and media – amplifying our reach and community impact year after year.



# YOUR SPONSORSHIP



Gold

## **Sponsorship Level Gold - £6000 (As Below +)**

- Be one of our 4 Headline Event Sponsors
- Company logo on medal lanyard, running bib and watermarked on all official race photos.
- Prime placement of your company banners and flags within the event village and start/finish line.
- Inclusion in local and regional press releases
- Bespoke digital marketing opportunities and collaborations



Silver

## **Sponsorship Level Silver - £2500 (As Below +)**

- Company logo on finisher t-shirt
- Company logo on all printed material including finishers backdrop
- Digital marketing asset created for you.
- Banners and flags placed within the event village and start/finish line.
- Digital and event marketing opportunities - including competitions, prizes and promotional items.
- Cost-price entries for your staff running team.



Bronze

## **Sponsorship Level Bronze - £500**

- Your company logo included on our website
- Inclusion in social media posts to our following of thousands of local runners
- Inclusion in our digital goody bag offering for all entrants
- Opportunity to have a stall in our race day event village
- Use of official event photos for your own marketing purposes
- Invitation to exclusive post race sponsor celebration event.
- Boost your corporate social responsibility with an opportunity to have a fun and engaging awareness talk for your team.



**Stall**

**Stall Holder Only - £250**

- Inclusion in our digital goody bag offering for all entrants
- Opportunity to have a stall in our race day event village
- Use of official event photos for your own marketing purposes

# ***SPONSORSHIP THAT SUITS YOU***

Ready to be part of something remarkable?

We're always excited to welcome new event sponsors to the Colchester Half Marathon. Whether you're interested in our existing sponsorship packages or have a unique idea in mind, we'd love to hear from you.

**Let's work together to create a partnership that makes a real impact — get in touch today.**

Get In Touch

**Louise Irons – Head of Operations**

**[louise@therobincancertrust.org](mailto:louise@therobincancertrust.org) or 07834 240001**







**'I loved the whole thing.  
The organisation.  
The route, the crowds. It  
was immense!'**

***Benjamin, CHM Runner***



**'My first ever! What a  
fantastic event,  
thank you.'**

***Annaliza, CHM Runner***

# ***CONTACT US***



**Colchester Half Marathon**



**@colchesterhalfmarathon**



**<https://www.colchesterhalfmarathon.com>**



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**Jobserve Community Stadium**  
**United Way, Colchester, CO4 5UP**

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